

RETAIL PROJECTS



Be inspired by projects from all over the world and explore how others have used our floorings to create spaces to thrive in.



BOLON



WOVEN DESIGN FOR THE CONTRACT MARKET

Bolon is a design-driven family business specialising in innovative flooring solutions for the contract market. Since the start in 1949, we have gone from a traditional weaving mill to an international design brand. With a fundamental dedication to sustainability, we design and produce all our products in Ulricehamn, Sweden.

Bolon is suitable for retail projects of all sizes and offers versatile solutions for your interior designs. Rimowa, BMW, and Kvänum Kitchen are some of the renowned brands that have chosen Bolon for their premises.



02	INTRO
05	WHY BOLON
06	BEAUTY WITH BENEFITS
07	OUR PRODUCTS
08	REFERENCES
11	CLEANABILITY
12	CLIMATE-NEUTRAL PRODUCTS AND PRODUCTION
13	TESTIMONIAL
14	WOVEN DURABILITY



WHY BOLON?

CHARACTERISTIC	BOLON	TEXTILE CARPET	LINO RUBBER RESILIENT VINYL	HARD WOOD	CONCRETE STONE CERAMIC
LCCA - Life Cycle Cost Analysis ¹	●	●	●	●	●
Extensive product lifespan ²	●	●	●	●	●
Appearance retention over time ³	●	●	●	●	●
Textile appearance	●	●	●	■	■
Comfort under foot	●	●	●	■	■
Impact sound reduction ⁴	●	●	●	●	●
Slip resistance	●	●	●	●	●
Impervious material	●	■	●	■	●
Antistatic properties	●	●	●	●	●
Minimal chemical properties	●	■	●	●	●

●

 LOW SCORE

●

 HIGH SCORE

■

 NOT AVAILABLE

¹ Due to lower cleaning and maintenance costs comparing carpet and hardwood and the durability of Bolon flooring the LCCA will give a positiv result.
The LCCA can be calculated per project by a third party and is not something we calculate ourselves.

² Bolon flooring has a long product lifetime during which we offer warranties up to 15 years.

³ Unlike textile, carpet or hardwood, our flooring retains its appearance without flattening.

⁴ Our acoustic flooring improves the decibel value up to 19 dB.





BEAUTY WITH BENEFITS

- All Bolon flooring and rugs are climate-neutral and contain 68% recycled materials.
- Bolon flooring is made to endure heavy traffic, and the unique woven design surface adds great value to your store design.
- Bolon offers endless colour and design possibilities to match your brand identity.
- Bolon flooring meets requirements for low emissions. It can be cleaned with only water, eliminating the need for any chemical treatments, and supports good indoor air quality for your guests and staff.
- By installing our tiles with a non-permanent solution, you enable recycling at the end of use.

OUR PRODUCTS

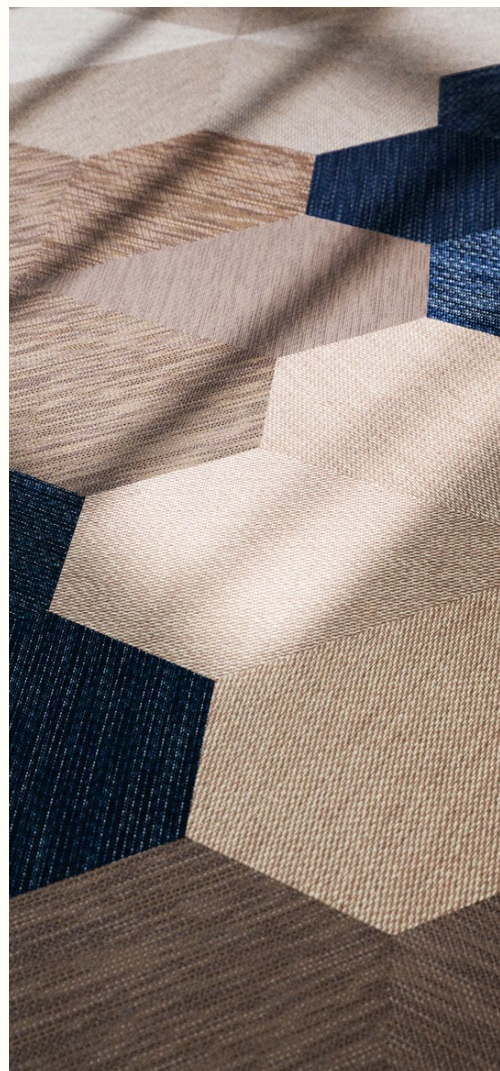
ROLLS / ACOUSTIC ROLLS



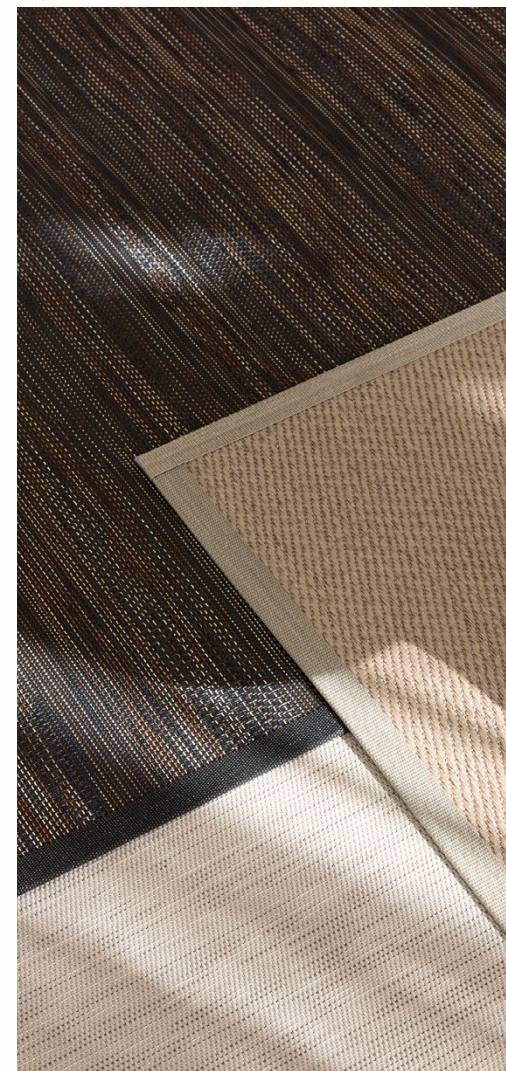
TILES / ACOUSTIC TILES



STUDIO TILES



RUGS / OUTDOOR RUGS



SHOWROOM

- Creates a memorable and brand-aligned first impression
- Suitable for high-traffic and display-heavy areas
- Low operational costs



MOBILE DIGITAL LIFE HALL / Taipei, Taiwan

BKB: Metallic Alpha

BOTANIC: Osier

EXHIBITION AREA

- Ideal for public spaces with frequent visitors
- Visually elevates temporary or rotating exhibits



BMW FUTURE FORUM / Cologne, Germany

BKB: Sisal Plain Mole

ETHNIC: Kaise

DRESSING ROOM

- Multiple design opportunities to create an inspiring environment
- Ensures a fresh experience for users



CLEANABILITY

Bolon flooring represents an unbeatable combination of design, durability, ease of cleaning, maintenance, and sustainability. Looking after it correctly will give you many years of pleasure and performance.

Due to its impermeable and solid construction, it is simple to maintain—most cleaning and maintenance can be accomplished with a vacuum cleaner, scrubbing brush, and water.

Read more about maintenance on our website [here](#).



VACUUM CLEANER



STAIN REMOVER



WATER



SCRUBBING BRUSH



CLIMATE-NEUTRAL PRODUCT AND PRODUCTION

Sustainability isn't just something we say; it's what we do. We are proud that our sustainability work covers all our products, not just selected niche collections. This means that all our products contain 68% recycled material, with 0% climate impact in every square meter. All our manufacturing takes place in our climate-neutral factory in Sweden. Through the Back2Bolon take-back programme, old products installed with non-permanent solutions can be returned for recycling.

Read more about our sustainability and certifications on our website [here](#).





Customized Flooring

“Bolon flooring offers the possibility to create brand-specific flooring solutions for high-end retail environments through a broad product portfolio in terms of colours, patterns, and shapes.”

KLARA PERSSON,
DESIGN DIRECTOR

WOVEN DURABILITY

Our collections allow for the creation of exciting and durable flooring solutions elevate the customer experience.





BOLON

For more information please reach out to Sales Support
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